



PACKAGES AND PRICING

IF NONE OF THE BELOW PACKAGES FITS A CLIENTS NEEDS, A CUSTOM PACKAGE CAN BE PUT TOGETHER ACCORDING TO THE NEEDS AND BUDGET OF THE CLIENT.

PACKAGE 1 - SOCIAL MEDIA MARKETING

SILVER

R10 000/month = 30%(R3 000) service fee + R7 000 ad spend
Facebook, Instagram and Snapchat advertising
Budget divided according to business needs or client request
Maximum 2 campaigns

GOLD

R15 000/month = 35%(R5 250) service fee + R9 750 ad spend
Facebook, Instagram and Snapchat advertising
Budget divided according to business needs or client request
Maximum 2 campaigns

PLATINUM

R20 000/month = 35%(R7 000) service fee + R13 000 ad spend
Facebook, Instagram and Snapchat advertising
Budget divided according to business needs or client request
Maximum 3 campaigns

Prices may vary according to number of campaigns needed by client.

For each campaign required by the client above the amount included in the package an additional R3000 - R5000 will be added.

PACKAGE 2 - SEARCH ENGINE MARKETING

SILVER

R10 000/month = 30%(R3 000) service fee + R7 000 ad spend
Maximum 2 campaigns

GOLD

R15 000/month = 35%(R5 250) service fee + R9 750 ad spend
Maximum 2 campaigns

PLATINUM

R20 000/month = 35%(R7 000) service fee + R13 000 ad spend
Maximum 3 campaigns

Prices may vary according to number of campaigns needed by client

For each campaign required by the client above the amount included in the package an additional R3000 - R5000 will be added.

PACKAGE 3 - EMAIL MARKETING

SILVER

R3 000/month
2 Emails per week
Automated email system
Client provided mailing list

GOLD

R5 000/month
4 emails per week
Automated email system
Client provided mailing list

PLATINUM

R8 000/month
6 emails per week
Automated email system
Client provided mailing list

For increased visuals and interaction in the emails an additional 20% will be added to the price.

For every additional email required per week by the client, R500 will be added.

Acquiring and collecting of email lists through social media and other platforms are available with each package. Prices vary according to the needs of the client.

PACKAGE 4 - ALL ONLINE MARKETING

BRONZE

R12 000/month = 35%(R4200) service fee + R7 800 ad spend
Search engine marketing and social media marketing Budget
divided according to business needs or client request Maximum 2
campaigns

SILVER

R16 000/month = 35%(R5 600) service fee + R10 400 ad spend
Search engine marketing and social media marketing Budget
divided according to business needs or client request Maximum 2
campaigns

GOLD

R20 000/month = 35%(R7 000) service fee + R13 000 ad spend
Search engine marketing and social media marketing Budget
divided according to business needs or client request Maximum 3
campaigns

PLATINUM

R25 000/month = 35%(R8 750) service fee + R16 250 ad spend
Search engine marketing and social media marketing Budget
divided according to business needs or client request Maximum 3
campaigns

Prices may vary according to number of campaigns needed by
client

For each campaign required by the client above the amount
included in the package an additional R3000 - R5000 will be added.

PACKAGE 4 - COMPLETE MARKETING

SILVER

R18 000 = 35%(R6 300) service fee + R11 700 ad spend Search engine marketing and social media marketing

2 emails per week

Budget divided according to business needs or client request

Maximum 3 campaigns

GOLD

R22 000 = 35%(R7 700) service fee + R14 300 ad spend Search engine marketing and social media marketing

3 emails per week

No additional cost for increased visuals and interaction in emails

Budget divided according to business needs or client request

Maximum 3 campaigns

PLATINUM

R30 000 = 35%(R10 500) service fee + R19 500 ad spend Search engine marketing and social media marketing

4 emails per week

No additional cost for increased visuals and interaction in emails

Budget divided according to business needs or client request

Maximum 4 campaigns

Prices may vary according to number of campaigns needed by the client

For each campaign required by the client above the amount included in the package an additional R3000 - R5000 will be added.

For increased visuals and interaction in the emails an additional 20% will be added to the price.

For every additional email required per week by the client, R1000 will be added.

WEB DESIGN AND DEVELOPMENT

We offer custom built web development services based on your business requirements.

Please contact us to discuss your needs.